

Shrewdd Marketing

Environmental Policy

Policy Statement

At Shrewdd Marketing we believe we have a responsibility to care for and protect the environment in which we operate. We are fully committed to improving environmental performance across all of our business activities and will encourage our business partners, customers and members of the wider community to join us in this effort.

Commitment to the Environment

We recognise the key areas in which we have an impact are; energy use, transport, procurement and waste generation. In order to lower our environmental impact, we will strive to:

- Use of new communication technologies, such as Skype and WebEx, reducing the need to travel to meetings on as regular a basis
- Adopt the highest environmental standards in all areas of operation, meeting and exceeding all relevant legislative requirements
- Assess our organisational activities on a regular basis and identify areas where we can minimise impacts
- Minimise waste through careful and efficient use of all materials and energy
- Purchase sustainable products wherever feasible
- Recycle plastic bottles, tins, paper and other recyclable materials at all times
- Publicise our environmental position
- Train employees in good environmental practice and encourage employee involvement in environmental action
- Use local suppliers, where available, to lower carbon footprint
- Reduce risks from environmental, health or safety hazards for employees and others within the vicinity of our operation
- Adopt an environmentally sound transport strategy, including encouraging employees to use public transport, where possible
- Install energy saving technologies, such as lighting controls and a voltage optimisation unit
- Aim to include environmental and ethical considerations in investment decisions, where appropriate
- Continually assess the environmental impact of our operations